FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036539-A **Type of Permit:** FILMING **Release Date:** 02/08/2011

Production Company EPOCH FILMS

Insured Company Name EPOCH FILMS
Contact Phone No. 1 310-275-9333
Contact Phone No. 2
Fax
Address 435 HUDSON ST
NEW YORK, New York 10014

Production Title JC PENNEY

Type of Production Commercial - Standard

Producer John Duffin

Director Matt Badger

1st AD TBD TBD

Production Manager Beth Blaney

FilmL.A. Coordinator Hans Groszkruger

Location Manager Simon Lampard
Primary Phone Mobile - 310-963-2203
Secondary Phone Office - 310-275-9333

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Total Permit Fee $0.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00036539-A
Production Company EPOCH FILMS
Insured Company EPOCH FILMS
Production Title JC PENNEY

Location Manager Simon Lampard
Primary Phone Mobile - 310-963-2203
Secondary Phone Office - 310-275-9333

Location Address 24255 Pacific Coast Hwy, Malibu, CA, 90263

Location Type College/University

Location Description Pepperdine University

Film Dates 2/8/2011 - 2/8/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document doc20110207155900.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Trailers	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50
LA County Field Inspection	1

Filming Activities Exterior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 628 **Grid:** H7

Coordinator Note RIDER A ADDS COUNTY FIRE REQUIREMENT.

11-0309-088 - FIELD INSPECTION

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of EPOCH ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 2/7/2011

Representative's Signature

SIMON LAMPARD

Representative's Name (Please Print)

Representative's Title (Please Print)

EPOCH

Name of Principal (i.e. company name) (Please Print)

435 HUDSON ST.
NY, NY 10014

Principal's Mailing Address (Please Print)

(310) 275-9333

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

FILMLA WORKING